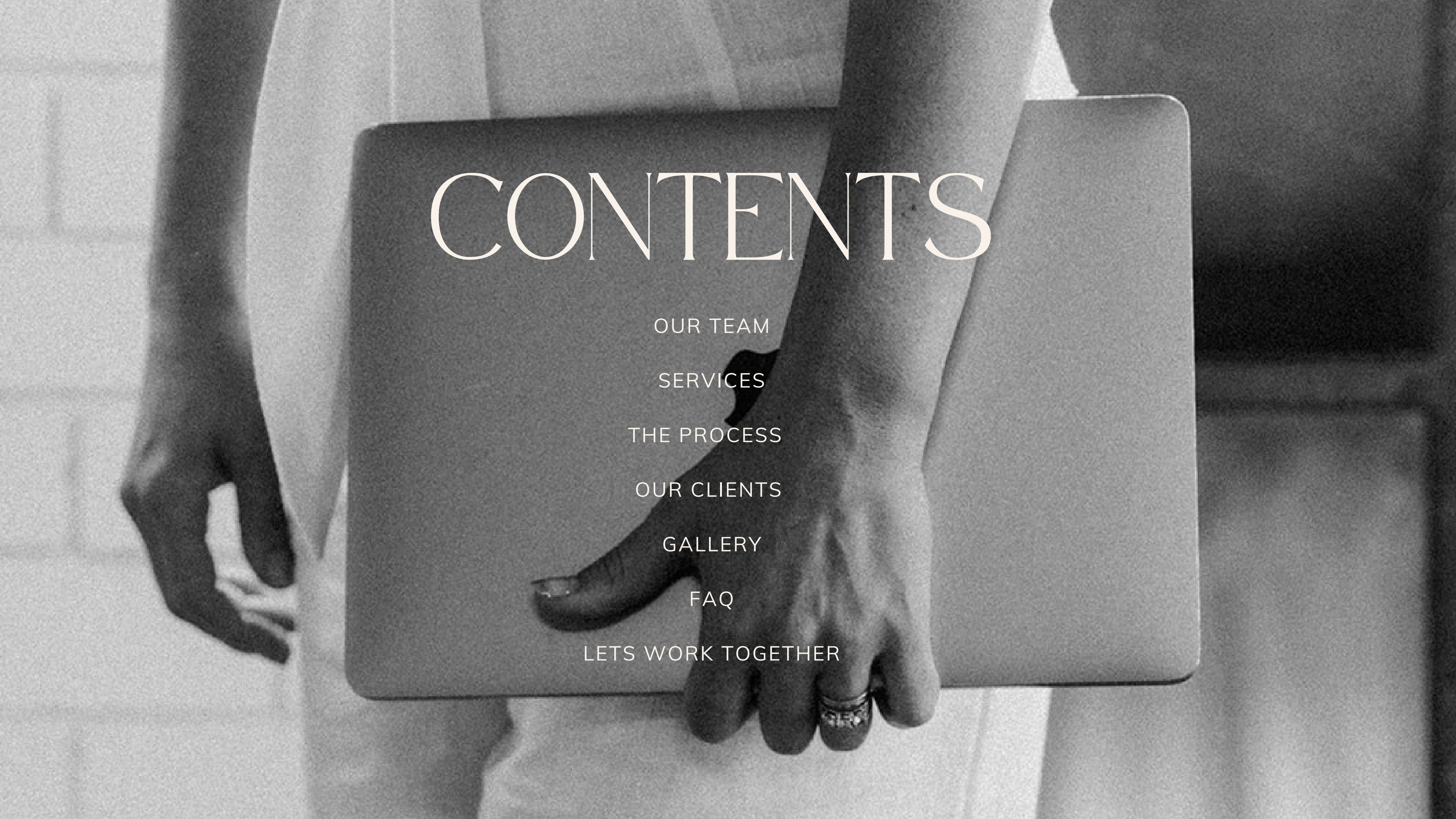




# LITTLE LANE EVENTS

25/26 CORPORATE COLLECTION



# CONTENTS

OUR TEAM

SERVICES

THE PROCESS

OUR CLIENTS

GALLERY

FAQ

LETS WORK TOGETHER

# OUR TEAM

We believe corporate events should be impactful, on-brand, and leave a lasting impression. With our team of producers, stylists, and designers, we elevate the creative, streamline the logistics and manage the moving parts you'll never have to think about.

From the first strategy session to the final guest leaving, we're all in.

We only take on a select number of projects each year, so you have our complete focus, creativity and executional expertise.

Our work has been recognised by leading publications like Vogue and Harper's Bazaar for its elevated, editorial aesthetic, but it's the seamless delivery and guest experience that set us apart.

When you bring us on, you gain more than an Event Manager, you gain a trusted extension of your team. Women who anticipate challenges before they arise, align every detail with your brand vision, and ensure your event runs effortlessly.

All you have to do is enjoy the spotlight while we make sure everything behind the scenes is flawless.



A man in a dark suit is seen from the side, reaching up to ring a small bell. He is wearing a pink ribbon on his wrist. To his left is a large, ornate golden structure, possibly a ceremonial arch or part of a stage set, decorated with blue and white flowers. In the background, several people are visible, including a woman in a light-colored jacket holding a smartphone to take a photo. The scene is set indoors with warm lighting.

# SERVICES

# FULL EVENT MANAGEMENT EXPERIENCE

*From first concept to final pack down, with the Full Event Management Experience we handle every detail with intention and precision. We ensure your event is sophisticated, seamless, and meticulously produced, allowing you to stay focused on the big picture while we manage every detail.*

*This package includes:*

- Event management & strategic planning:** Full-scale oversight with clarity and control at every stage
- Creative styling & direction:** Bespoke concepts and luxe design details tailored to your brand
- Supplier & venue sourcing:** Curated recommendations, tailored quotes, and seamless liaison
- Administration & logistics:** Scheduling, budget guidance, contract management, and project tracking
- Venue & spatial design:** Layouts, flow mapping, and logistics coordination optimised for both style and function
- Timelines & run sheets:** Customised sequencing to ensure flawless execution
- Guest experience design:** Signage, styling elements, and elevated touchpoints that reflect your brand identity
- Dedicated event team:** Ongoing communication, WIP meetings, and personalised support
- On-the-day delivery:** Styling, supplier coordination, and full bump-in to bump-out management

*from \$7,000 + GST*

*Pricing is a guide only — all clients receive a tailored quote*

*Styling elements and external supplier costs are quoted separately.*

# STYLING CONCEPT & COORDINATION

From concept to execution, the Little Lane styling team transforms spaces into elevated, on-brand experiences that leave a lasting impression. We curate every element with intention, polish, and precision to reflect your brand identity and engage your guests.

We ensure every corporate event has a seamless guest experience and a powerful brand impact.

This package includes:

**Creative Direction & Styling Concepts:** Bespoke visual direction, mood boards, and curated palettes aligned with your brand goals

**Supplier & Venue Sourcing:** Tailored recommendations for florals, furniture, signage, and décor, complete with itemised quotes

**Venue & Spatial Design:** Floor plans and styling layouts optimised for guest flow and key brand moments

**Logistics & Coordination:** Seamless management of styling suppliers from bookings, contracts, budgets, and supplier schedules

**Guest Experience Design:** Signage, touchpoints, tablescapes, lounges, and gifting curated for impact

**On-Site Styling Team:** Full bump-in, on-the-day styling, and bump-out management

from \$5,000 + GST

Pricing is a guide only — all clients receive a tailored quote

Styling elements and external supplier costs are quoted separately.

A photograph of an outdoor event space at dusk. The area is filled with long wooden tables and yellow wooden chairs, each set with white plates, orange napkins, and small floral centerpieces. Numerous warm-toned string lights are strung across the scene, creating a bokeh effect in the foreground. In the background, a large, dark building with a corrugated metal roof is visible. Several people are present: a woman in a grey shirt is leaning over a table on the left, while others in light-colored clothing are standing and talking in the center. The overall atmosphere is warm and festive.

# THE PROCESS

# 01. THE DISCOVERY

We begin with a consultation to dive into your brand, objectives, audience, and vision, ensuring full alignment from the outset.

# 02. THE STRATEGY

We then translate insights into a clear framework, defining scope, deliverables, and a tailored strategy that sets your event up for success.

# 03. CONCEPT DEVELOPMENT

We create a tailored creative direction, including styling, spatial design, and brand integration, ensuring alignment with your messaging and objectives.

You'll receive mood boards, design concepts, and preliminary logistics.

# 04. THE PRODUCTION

We take care of timelines, run sheets, venue and supplier coordination, budget tracking, and all logistics. Every moving part is handled with precision and professionalism.

# 05. THE CREATIVE

Our team manages all creative execution, from signage and florals, to styling and spatial design.

# 06. THE EXECUTION

We oversee bump-in, ensure everything is set to plan.

We're onsite to manage the full event, including coordination, styling touch-ups, guest experience, and final bump-out. You stay focused on your guests — we handle everything else.

A photograph of two women standing in a lush garden. The woman on the left has long brown hair, wears large brown sunglasses, a bright yellow blazer, and blue jeans. She is holding a glass of water with a lime wedge. The woman on the right has blonde hair, wears gold-rimmed sunglasses, a colorful floral dress, and a matching yellow shawl. She is holding a glass of pink drink with a straw. They are both smiling. The background is filled with green plants and a large arrangement of orange, purple, and pink flowers on the right. The text 'OUR CLIENTS' is overlaid in the center in a white serif font.

# OUR CLIENTS



“WORKING WITH LITTLE LANE EVENTS WAS AN ABSOLUTE GAME-CHANGER FOR OUR TEAM. FROM THE VERY FIRST MEETING, THEY TOOK COMPLETE OWNERSHIP OF THE PROJECT MANAGING EVERY DETAIL WITH CONFIDENCE, CREATIVITY, AND PRECISION. THE CONCEPT THEY DEVELOPED FOR US WAS NOT ONLY VISUALLY BREATHTAKING BUT ALSO DEEPLY CONSIDERED, BRINGING OUR BRAND AND VISION TO LIFE IN A WAY WE COULDN'T HAVE IMAGINED OURSELVES.

WHAT TRULY STOOD OUT WAS THE SEAMLESS EXECUTION. EVERY ELEMENT, FROM DESIGN TO LOGISTICS, WAS HANDLED SO EFFORTLESSLY THAT WE AS A TEAM COULD SIMPLY ENJOY THE PROCESS. THE EXPERIENCE FELT ELEVATED, STRESS-FREE, AND INSPIRING AT EVERY STAGE. ON THE DAY, OUR STAFF WERE BLOWN AWAY. THE EVENTS ARE ALWAYS BOLD, POLISHED, AND UNFORGETTABLE.”

*Ashleigh Simpson*  
ALLAM HOMES



“I COULDN'T BE HAPPIER WITH THE INCREDIBLE STYLING TEAM AT LITTLE LANE EVENTS! THEIR ATTENTION TO DETAIL, CREATIVITY, AND PROFESSIONALISM TRULY MAKE ALL OF CORPORATE EVENTS UNFORGETTABLE. FROM CONCEPT TO EXECUTION, SIGRID, KIRRA & THE TEAM CONTINUE TO EXCEED ALL EXPECTATIONS, LEAVING GUESTS IN AWE OF THE STUNNING ATMOSPHERE THEY CREATE. THEIR PASSION FOR DESIGN AND DEDICATION SHINES THROUGH IN EVERY ASPECT OF THEIR WORK. I WHOLEHEARTEDLY RECOMMEND THEM TO ANYONE LOOKING TO ELEVATE THEIR EVENT TO THE NEXT LEVEL!”

*Danielle Jack*  
IMC Trading



“WORKING WITH THE TEAM AT LITTLE LANE IS ALWAYS A PLEASURE AND SEAMLESS. THEY BRING A POSITIVE ENERGY TO ALL PROJECTS. WE’VE WORKED WITH THEM ON NUMEROUS BRANDED EVENTS AND CONTENT SHOOTS ACROSS OUR PREMIUM SPIRITS AND BUBBLES PORTFOLIO AT MOËT HENNESSY. THE GIRLS ARE SUPER CREATIVE, HAVE AN EYE FOR DETAIL AND ARE ALWAYS WILLING TO GO THE EXTRA MILE. WOULD HIGHLY RECOMMEND THEM FOR CREATIVE DIRECTION & STYLING BRANDED EVENTS, PRODUCT LAUNCHES AND CREATING MAGICAL CONTENT FOR BRANDS.”

*Genevieve Isaland*  
MOËT HENNESSY

A low-angle, close-up photograph of a woman with blonde hair, wearing a vibrant red dress and light blue denim shorts. She is holding two ornate crystal glasses, one in each hand, and appears to be clinking them together. The background is a bright, hazy sky with soft, golden clouds, suggesting a sunset or sunrise. The overall mood is celebratory and elegant.

# GALLERY





IMC TRADING

35 Year Birthday





# IMC TRADING

Weekend Getaway - Hunter Valley



MOET HENNESEY

Product Launch



# Y S L

Brand Launch



# CHANDON

Melbourne Cup



IMC TRADING

Mid Year Cocktail Party



# IMC TRADING

Weekend Getaway- QLD





# CHANDON

Product Launch





# IMC TRADING

Weekend Getaway - Blue Mountains



# REVOLVE

Influencer Launch



H E N N E S E Y

Product Launch



# VOLCAN

Product Launch



IMC TRADING

Christmas Party



M P A  
Christmas Party

# FAQ



The background image shows a blurred wedding reception scene. In the center, there is a large, lush floral centerpiece with white hydrangeas and greenery. To the left, a couple is visible, and other guests are seated at tables in the background. The overall atmosphere is romantic and elegant.

01.

## HOW WILL YOU REFLECT OUR BRAND?

We go beyond surface styling. Every detail is anchored in your brand DNA, from colour palettes to guest journey touchpoints, to ensure the event becomes a true extension of your company identity, and not just a styled occasion.

02.

## WILL YOU MANAGE SUPPLIERS?

Consider us your central hub. We source, negotiate, and coordinate every supplier, streamlining communication so you're not caught in endless email chains or last-minute decisions.

03.

## WHAT IF SOMETHING GOES WRONG?

We anticipate challenges, build contingency plans, and quietly resolve issues before they impact your guests or your brand reputation.

Our role is to make sure that even if little things do happen, no one will ever be able to tell.

04.

## HOW DO YOU WORK WITHIN BUDGET?

Our strategies marry design flair with financial precision. We're transparent with costs, showing you how each choice impacts both experience and spend, so you stay in control without sacrificing impact.

05.

## DO YOU COVER LOGISTICS AND STYLING?

We merge project management with styling expertise, ensuring timelines, budgets, and operations run seamlessly while the aesthetic remains elevated and on-brand.

06.

## WHAT OUTCOMES CAN WE EXPECT?

We define objectives from the start, whether it's guest engagement, brand awareness, or stakeholder impact, and deliver an event that achieves measurable results.



LET'S WORK TOGETHER

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[www.littlelancevents.com.au](https://www.littlelancevents.com.au)  
[hello@littlelancevents.com.au](mailto:hello@littlelancevents.com.au)